



FOR IMMEDIATE RELEASE:

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BOARD RESOURCE SERVICES ANNOUNCES DEBUT OF BOARD GURU™ EBOOK SERIES
A new governance eBook model

Denver, CO – May 9, 2012 - [Board Resource Services](#), a leading board advisory and corporate governance firm headquartered in Denver, Colorado, announced today the debut of its corporate governance Board Guru™ eBook series, exceptionally valuable and timely tools to guide today’s busy organizational directors through the maze of best practices of corporate governance.

Staying informed is one of the hardest tasks for board members. It takes an incredible amount of both time and effort, and there are no short cuts. Second to staying informed is contributing value in a focused manner with limited time in board meetings. Directors can make or break a company. [Board Guru™ eBooks](#) aim to transform how directors keep abreast of company trends and create value in the boardroom. Think of the eBooks as a governance version of Cliffs Notes®. With collaborative governance in mind, the eBooks combine the efforts of directors and boardroom experts in a platform that is concise, easy to use, and filled with real-world experience. Board Guru™ products omit the dogma and advance the need for practical leadership tools – a critical advantage for the 21st century.

“Board Guru™ eBooks will help solve the question, “Is governance keeping pace?” The events of the past few years prove that the challenges facing boards have grown. These are turbulent times, and competing and succeeding in this environment requires directors of all types of boards to focus on what *really* matters, to accelerate their ability to grasp information quickly and completely, and to show a track record of due diligence. The Board Guru™ eBooks present for directors and director candidates content-specific information that is very effective at provoking thought, facilitating discussion and enhancing overall knowledge” said [Tracy Houston](#), Board Resources Services, President and creator of the concept. Recently published titles include: *The Art of Constructive Challenge*, *New Director Board Due Diligence*, and *Becoming a Public Company Director*.

To complement the eBooks, [The Board Guru™ LinkedIn Group](#) provides an online community for directors, director candidates and governance professionals to make connections and exchange information. Houston says, “This is where ideas and people meet. Fresh adaptive thinking is our goal. The idea of forming this group is to create a network of executives who believe that transformative thinking is what smart board members do. We live in unprecedented times of uncertainty and challenge. With that in mind, I want to encourage directors with ‘from the trenches’ experience to share their expertise and new or next generation directors to ask questions, create dialogue, or just introduce yourself.”

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